

"The Netherlands is one of the largest, fastest growing and stable markets in Europe."

28, 29 & 30 SEPTEMBER 2021

EXPO HAARLEMMERMEER - THE NETHERLANDS

B2B ONLY

"The Netherlands is one of the largest, fastest growing and stable markets in Europe."

Drs. ing. Rolf Heynen -CEO of Dutch New Energy Research



Solarpark Scaldia, The Netherlands | 54,5 MW

THE GROWTH CONTINUES...

The Dutch market has a great outlook for the solar PV sector: ambitious government regulated renewable energy targets and excellent business cases for residential, small business and large-scale projects (SDE+ subsidy scheme). The Dutch market has been growing consistently since 2014 and considerably faster than the global market.

SDE+ subsidy allocated projects are looking for developers, EPC-contractors, financiers and high-end products and services. The residential sector still benefits from net-metering until 2021 and post-2021 a guaranteed payback period of maximum seven years.

¹The Netherlands growth rate: Dutch Solar Quarterly Q1 2019, Dutch New Energy Research. Worldwide growth rate: Renewables 2018, International Energy Agency.

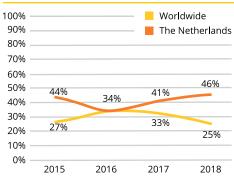
The total Dutch market



1,434 MW installed in 2018 2 GW capacity expected operational in 2019

6.1 GW SDE+-projects in the pipeline 7,3 bln EUR SDE+ subsidies allocated to solar projects under development

Growth total installed solar power capacity in the Netherlands and worldwide¹









YOUR GATEWAY TO THE DUTCH MARKET

With 250+ exhibitors from 25+ countries and 13.000+ professional visitors, Solar Solutions International is the largest solar trade fair of North-Western Europe. Our objective is connecting businesses, that is why Solar Solutions International is your perfect gateway to the Dutch solar market. Participate and establish new relations with producers, importers, resellers, installers, property-project owners, financers and investors. We make exhibiting easy, we offer professional services and competitive prices. The venue is situated next to Amsterdam Schiphol Airport and hotels are abundant in the region.

Currently we are preparing the 8th edition and are expecting a record number of exhibitors and attendees. Last year we sold out and in 2020 we expect to have a greater demand for space than we are able to supply. Applications will be processed based on date of receipt.

BENEFITS

- Largest solar trade fair of North-Western Europe
- Attractively priced, full service
- Your personal exhibitor dashboard, participation made easy
- Invite your prospects and relations for free
- Quality contacts with a quality audience.

INTERESTED?

Please contact:

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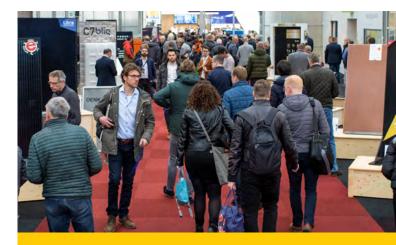
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SPONSORSHIPS OPPORTUNITIES

We offer a number of attractive sponsorship opportunities. If you want to stand out of the crowd, you can make a choice from our sponsor packages. Give us a call and we will provide with detailed information.







250+ 13.000+ 80

B2B attendees

seminars

innovations









Visitors



13 018

decision makers and professionals visited Solar Solutions 2019



from **63**different countries world wide



†35%

increased by last year



8.4/10

rated by visitors

Profile

40%

managing directors or directors / majority shareholders

20%

managers or buyers

40%

professionals (see targetgroups)

Targetgroups

Installers $\stackrel{\textstyle >}{\sim}$

Architects 2

Government 2

Consultants 2

Investors 2

Housing corporations 2

Agricultural companies 2

Real estate and property developers

Energy; production, distribution

Business roof/property owners

Industry, industrial production

Exhibitors



ZJU exhibitors

9

from **25+** different countries



115% increased by last year

20.000

square mete

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